



## PROMOTE YOURSELF & INCREASE SALES

When we launched our online video magazines in 2010, we had no idea they would grow as fast as they have! Nearly every day we get contacted by people from Austin (and other cities) about the work we're doing. We hear and read the word "love" a lot! People just love learning about the creative architects we have in Austin and the impressive work they are doing.

**We're helping local architects get greater exposure and create an instant connection with our growing fan base.**

We own and manage two Austin-focused websites that get about 3,000 visits per month. Our Facebook fan

pages have nearly 3,000 fans combined, and growing.

If you would you like to be a featured architect on our website, here's how:

### **BE A FEATURED ARCHITECT on Austin-Architecture.com**

This is our #1 request and we can handle this a couple of ways...

**Option #1: We come to your location and interview you on camera** (like the interviews you see on our site). This includes planning the video session, developing questions and travel to your location. The videotaping process takes

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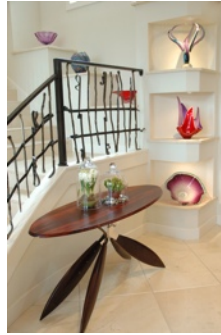
about an hour once we're on location, and the finished/edited video is usually 6-10 minutes in length. We typically take a number of photos to include in your video, too. Your completed video interview is usually promoted on our site 3-4 weeks after the video session. We promote your video via our Facebook fan page and feature it on our website, where it remains in our featured category (and in our image slider\*) for 3-4 weeks. Also, we provide you with the video embed code for use on your website. **The cost for this service is \$249.** We can accept credit card and PayPal payments.

**Option #2: You provide an edited video, no longer than 10 minutes, similar to what we create, and submit the embed code and write-up to us.** We promote the interview via our Facebook fan page and feature the interview on our website, where it remains in our featured category (and in our image slider\*) for 3-4 weeks. **The cost for this service is \$79.**

### Featured Architect Image Slider\*



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**What if you're camera shy but would still like to be promoted on our website?**

**We have an answer!**

**Option #3: You write an interview/story about yourself and your work and include 3-5 high quality photos of you/your work and submit to us.** We'll give you (or the writer) credit for the story and photos. We'll promote the interview via our Facebook fan page and place the written interview on our website. It remains the featured interview for at least one week. **The cost for this is...pay what you can/what it's worth to you.** This option has real value, and we leave it to you to determine what that amount is.

**Option #4: FACEBOOK Fan Page Post**

Maybe you just want to reach our fan base to get your message to them by having us post your event (exhibit, workshop, opening, etc). We do let our fans post to our wall--no problem--but with the way that Facebook works, it doesn't get sent to our fans when they post. That's why we offer the option that WE post for YOU. Just send us your write-up (no more than 250 characters) along with photos (1-3) and a link. We'll post your message 3 times within a one week period. **The cost for this is...pay what you can/what it's worth to you.** This option has real value, and we leave it to you to determine what that amount is.



### Get Seen

Architects that we have featured are receiving the continued benefit of being seen **for months after their initial promotion.** Whether it's a video interview or a written one, you'll have another way of being found via search engines like Google, Bing, Yahoo, etc. **And you want to be found, don't you?** Of course you do!

Video is the medium that allows you to fully tell your story and showcase your projects. If you're not using video, your missing out!

**Just do it!** Contact us today at [info@austin-architecture.com](mailto:info@austin-architecture.com) or 512-850-6767. Let's make this year your best one yet!

AUSTIN-ARCHITECTURE.COM PROMOTION OPTIONS	
OPTIONS	PRICE
1. <b>WE</b> plan, shoot, edit, upload and promote your interview on our website and Facebook fan page.	\$249
2. <b>YOU</b> plan, shoot, edit and upload your interview and <b>WE</b> promote it on our website and Facebook fan page.	\$79
3. <b>YOU</b> write an interview and provide photos and <b>WE</b> promote it on our website and Facebook fan page.	:-) \$
4. <b>You</b> write a brief announcement and provide photos/link and <b>WE</b> promote it on our Facebook fan page.	:-) \$



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